BET

BÜRO FÜR ENERGIEWIRTSCHAFT
UND TECHNISCHE PLANUNG GMBH

Die Berater der Energie- und Wasserwirtschaft

BET is a leading consultancy for the energy and water industries that was founded in 1988 by Dr. Wolfgang Zander and Dr. Michael Ritzau in Aachen.

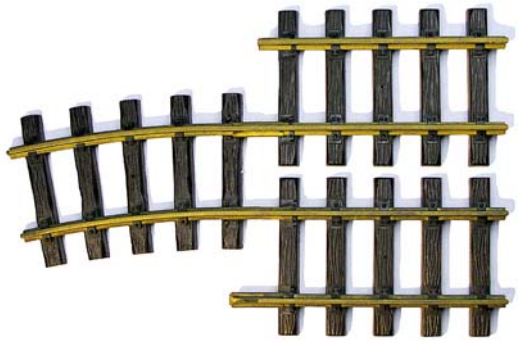
BET draws upon an experienced team of experts comprising more than 50 engineers, industrial engineers and economists.

We love challenges

We stand for concepts that boost competition and guarantee effective markets. The energy and water industry fills an important focal position in our industrial society. We want to measure up to the high standards of responsibility set by this industry for society as a whole.

In collaboration with our customers, we wish to develop economically efficient, and simultaneously, environmentally sustainable solutions in a world depending on increasingly scarce resources.

We invent clever concepts



We advise our customers comprehensively. Our work covers all the steps from the strategic concept to implementation. Jointly with our customers, we work out innovative and practicable solutions because we are comprehensively proficient in all aspects of business economics, energy industry economics and also the technical fundamentals.

Our broad customer base consists of municipal utilities, grid operators, energy traders, decentralised generators, large power plant operators, cooperatives and energy intensive industrial customers. Our politic consultancy serves government authorities, ministries and political decision-makers.

Germany is our core market. However we are increasingly directing our attention to the European energy market.

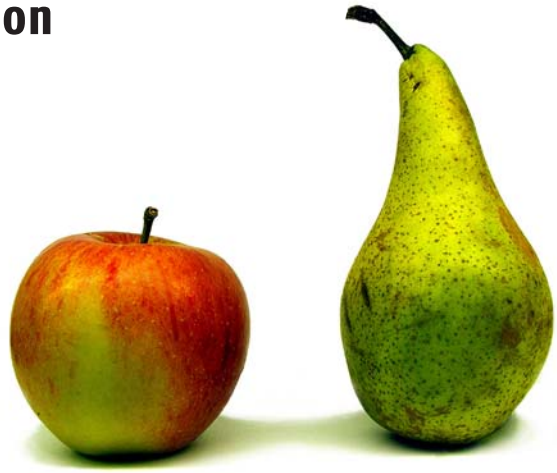
We always stand by you

The energy and water industry is our special field. BET offers highly qualified consultancy which covers the entire value added chain of the energy and water industry: From production or generation and regulated grid access to trading and sales.

The **consultancy topics** cover over the following areas:

[] Project development for generation and storage plants
[] Technical-economic grid concepts
[] Expert opinions, analyses and market models for energy markets
[] Company and plant evaluation
[] Process organisation and change management
[] Management and strategy consulting

We welcome competition



We are independent. We see ourselves as a neutral consultancy company for the energy industry, which is free from individual interests. All BET shares are owned by the managing directors and executive staff.
As a medium-sized consultancy company with a flat hierarchy, we can react flexibly and quickly to changing market conditions.

We are lined up to go

We enjoy our work. Our highly qualified engineers, industrial engineers and economists develop the projects and solutions as a team.
This team-oriented and personally responsible working style enhances the motivation and creativity of our staff.

Distinct staff loyalty to BET forms the basis for our trustful customer relationships and continuity in our consulting activity.

We set up connections

Our consulting is long-lived. A notable success factor at BET is our interdisciplinary work approach combined with broad practical knowledge from the BET customer network. We will not only solve short-term problems but aim to sustain and expand the competitive position of our customers based on knowhow transfer.

Our mainly long-standing customer relationships form the confidence base for a close and durable cooperation.

and connect you

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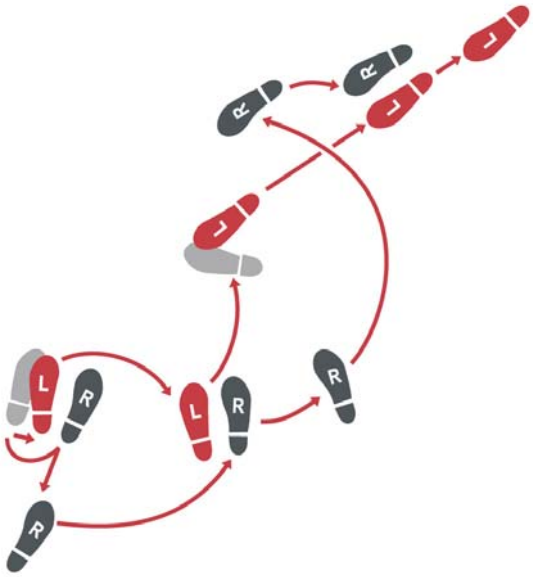
We love challenges



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